

Creating a Coupon

Inventek™ Point of Sale allows users to create customized coupons. Coupons provide certain discounts that include general product discounts, category discounts, or overall sales discounts and can be customized to include limits on dates and purchase values. This allows store owners to control promotions and generate marketing tactics that can improve inventory rotation and store efficiency.

Creating a Coupon

To create a coupon item, click on the Inventory tab as seen below:

The screenshot shows the 'Inventory' tab selected in the top navigation bar. Below it, the 'Inventory Management Options' menu is visible, with buttons for 'Vendor Wizard', 'Print Labels', 'Import Inventory', 'Promotions', 'Return to Vendor', 'Price Wizard', 'Search By', 'Category Wizard', 'Markup Wizard', 'Inventory Adj.', 'Store Transfers', 'Inactivate Items', 'Reorder Wizard', 'Inventory Track', 'Non Disc. Wizard', 'Serial Numbers', and 'Rentals'. The 'Category Wizard' button is highlighted. Below the menu is the 'F4 - Currently Selected Inventory' table:

ID	Product Code	Vendor Code	Description	Vendor	Category	Cost	Sales Price	In Stock	On Order	Min Qty	Taxable
9987	UN1.00	N/A	Grocery item	Sigma Test Vei	Wedding	\$1.00	\$2.00	11	0	0	No
9988	UN2.00	N/A	Grocery item	Sigma Test Vei	Wedding	\$1.00	\$2.00	-16	0	0	Yes
9989	UN3.00	N/A	Grocery item	Sigma Test Vei	Wedding	\$1.00	\$2.00	22	20	0	Yes
9990	UN5.00	N/A	Grocery item	Sigma Test Vei	Wedding	\$1.00	\$2.00	29	0	0	Yes
9991	UN4.00	N/A	Grocery item	Sigma Test Vei	Wedding	\$5.00	\$7.50	28	0	0	Yes
9992	MANZANA	N/A	Postobon Manzana	Sigma Test Vei	Wedding	\$1.00	\$2.00	27	0	0	Yes
9993	PLISEN	N/A	Pilsen	Sigma Test Vei	Wedding	\$1.00	\$2.00	46	0	0	Yes
9994	POLLO ENTERO	N/A	Pollo Entero	Sigma Test Vei	Wedding	\$1.00	\$2.00	26	0	0	Yes
9995	265461234	26546	Test Description	Sigma Test Vei	Wedding	\$1.00	\$2.00	462	0	0	Yes
9996	123456	TEST	TEST	Sigma Test Vei	Wedding	\$2.00	\$3.00	28	0	0	Yes
9997	1/4 POLLO	N/A	1/4 Pollo Asado	Sigma Test Vei	Wedding	\$20.00	\$30.00	29	30	0	Yes
9998	DOMICILIO	N/A	DOMICILIO	Sigma Test Vei	Wedding	\$1.00	\$2.00	30	0	0	No
9999	1/2 POLLO	N/A	1/2 Pollo Asado	Sigma Test Vei	Wedding	\$1.00	\$2.00	27	0	0	Yes
10010	731015007462	N/A	12" PRY BAR	Sigma Test Vei	Wedding	\$0.59	\$2.00	47	0	7	Yes
10011	731015004072	N/A	12" WOOD SAW @	Sigma Test Vei	Wedding	\$0.65	\$2.00	50	0	7	Yes
10012	731015004119	N/A	8 OZ WOOD HANDLE H	Sigma Test Vei	Wedding	\$0.60	\$2.00	72	0	7	Yes
10013	731015005772	N/A	DELUXE WIRE STRIPPE	Sigma Test Vei	Wedding	\$0.65	\$2.00	48	0	7	Yes
10014	731015004560	N/A	100 PC MARBLES #	Sigma Test Vei	Wedding	\$0.54	\$2.00	49	0	7	Yes
10015	731015037131	N/A	BARBER SCISSOR	Sigma Test Vei	Wedding	\$0.49	\$2.00	48	0	7	Yes
10019	731015046546	N/A	100PC HAIR BAND @	Sigma Test Vei	Wedding	\$0.55	\$2.00	47	0	7	Yes
10020	731015045914	N/A	12PC MINI HAIR CLIPS	Sigma Test Vei	Wedding	\$0.60	\$2.00	48	0	7	Yes

Below the table are buttons for 'Filter', 'Inv. Mode', 'Barcode', 'F1 - Select', 'F2 - Add', 'F3 - Edit', 'Delete', 'F10 - Close Register', 'Logout', and 'F11 - Exit'.

Once you are on the Inventory Tab, click on the F2 – Add button as seen below:

The screenshot shows the 'Inventory' tab selected. In the 'Inventory Management Options' menu, the 'Category Wizard' button is highlighted. Below the menu is the 'F4 - Currently Selected Inventory' table, which is identical to the one in the previous screenshot. Below the table are buttons for 'Filter', 'Inv. Mode', 'Barcode', 'F1 - Select', 'F2 - Add', 'F3 - Edit', 'Delete', 'Register', 'Logout', and 'F11 - Exit'.

The system will then display the screen below. Click on Coupon Item and click OK:

What type of Item?

Quantitative Item
 Non-Quantitative Item
 Bill of Material Item
 Coupon Item

Any piece that has a quantity associated with it. This is the most common type of inventory.

OK Cancel

Clicking OK on the screen above will open up the following form:

Add Coupon Item

Coupon Details

Product Code: Description:

Coupon Type

Total Sale Category
 Product

Category Information

Category:

Discount Details

Percentage Price Amount of Discount: %

Expiration:

Has Expiration

Coupon Rules

On Purchases Over

OK Cancel

Product code will be the barcode of the coupon. Type a description in the designated field for the coupon. This will display on the receipt. Fill in the sections necessary and when satisfied, click OK. This will create the desired coupon.

The screen below will exemplify a coupon generated for a general sale (total sale) where LOYALTY will be the barcode of the coupon generated and will provide a 20% discount on purchases over \$10.00 with an expiration date of 12/31/2012.

Add Coupon Item

Coupon Details
 Product Code: Description:

Coupon Type
 Total Sale Category
 Product

Category Information
 Category:

Discount Details
 Percentage Price Amount of Discount: %

Expiration:
 Has Expiration

Coupon Rules
 On Purchases Over

Processing a Coupon

Drawing from the previous example, the following section will demonstrate the use and processing of a coupon. In the following example four items have been scanned. The fifth item scanned will be the coupon barcode. Prior to scanning the fifth item (the coupon), the POS screen looked as follows:

Inventek Point of Sale

POS Customers Vendors Inventory Employees Reports

User ID: admin Register #: 0 Sales Check #:

Customer: ID: Job/PO: Cash And Carry On A

Product Code: Qty:

Product Code	Description	Qty	Price Each	Amount	Pri
T 731015005772	DELUXE WIRE STRIPPER @	3	\$2.00	\$6.00	
T 731015064014	MSTOHE SCIRSSOR/CMB @#	4	\$2.00	\$8.00	
T 731015065172	RAINBOW BODYSCRBERS 2PC@	1	\$2.00	\$2.00	
T 731015080915	6PC PONY TAIL HOLDER	1	\$2.00	\$2.00	

Sub Total: \$18.00
 Sales Tax: \$1.26
\$19.26

In stock: 36 Min Qty: 7

7 8
 4 5
 1 2
 0 .
 CLEAR

At this point, the coupon will be scanned, and the screen will look as follows:

Inventek Point of Sale

POS Customers Vendors Inventory Employees Reports

User ID: admin Register #: 0 Sales Check #:

Customer: [] ID: [] Job/PO: [] Cash And Carry On Ar

Product Code: [] Qty: 1 [F5 - Edit] [F6 - Delete] [F12 - Change Price]

Product Code	Description	Qty	Price Each	Amount	Pri
T 731015005772	DELUXE WIRE STRIPPER @	3	\$1.60	\$4.80	
T 7310150064014	MSTCHE SCIRSSOR/CMB @#	4	\$1.60	\$6.40	
T 7310150065172	RAINBOW BODYSCRBBRS 2PC @	1	\$1.60	\$1.60	
T 7310150080915	8PC PONY TAIL HOLDER	1	\$1.60	\$1.60	
T LOYALTY	Sample Loyalty Coupon	1	\$0.00	\$0.00	

Sub Total: \$14.40
Sales Tax: \$1.01
\$15.41

[F2 - Tender] [F3]

7 8
4 5
1 2
0 .
CLEAR

In stock: 0 Min Qty: 0

[F1 - Clear] [F4 - Scan Cust] [F7 - Returns] [F9 - No UPC] [Lay Away]

[Load Transaction] [Save Transaction] [Ctrl+O - Open Drawer]

[F10 - Close Register] [Quick Drop] [Logout] [F11 - Exit]

The coupon discount has been applied to the sale and an entry for the Sample Loyalty Coupon item is displayed on the screen. Notice that the price of the item is set to 0. This is because a coupon does not have a commercial or monetary value. It is a discount that is applied, not a negative value item.